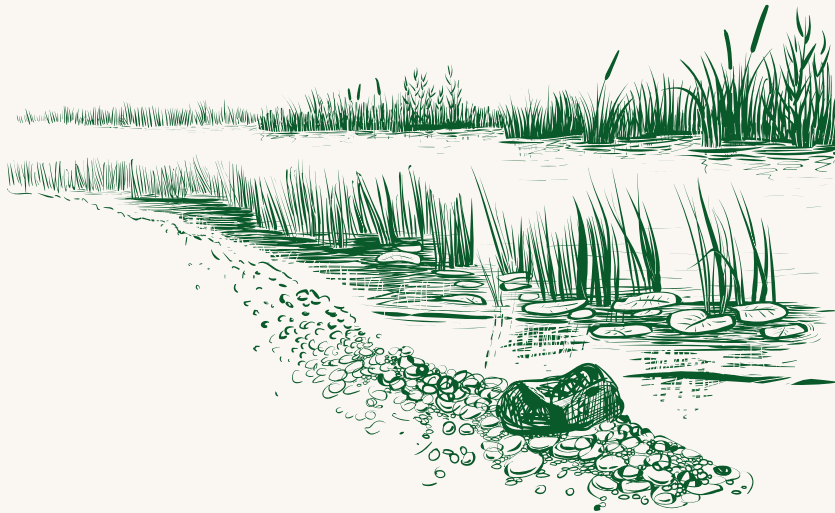


HOPE FOR HEALING:

# ROOTS DINNER

SEPT  
21



ATTIRE: FARM CHIC  
+ BRING YOUR BOOTS

5:00P: COCKTAILS IN THE CREEK

6:30P: GARDEN TO PLATE DINNER  
WITH LIVE MUSIC + SPECIAL GUESTS

WEST GLOW  
FARM  
KINGSTON SPRINGS, TN



Our Mission is to nourish the bodies, minds and hearts  
of those facing cancer through the power of healthy meals  
and nutrition education.

The 2024 Roots Dinner celebrates 11 years of the hands that have prepared and delivered meals from our healing kitchen, and planted and harvested from our Giving Garden; the minds that have ensured the promise of our mission; and the caring hearts that have offered health, healing, and hope to our community.

Join us at West Glow Farm for a night of cocktails in the creek followed by farm to table dinner. Funds raised from this event benefit The Heimerdinger Foundation's signature program,  
Meals 4 Health and Healing.



## THE VENUE

West Glow Farm  
[westglowfarm.com](http://westglowfarm.com)



## OUR MISSION

### THE WHY

Research shows that nearly 80% of cancer patients end up malnourished as a result of treatment.

We've seen first-hand the incredible burden that cancer places on families.

The diagnosis of a serious illness like cancer often serves as a catalyst to change lifestyle habits, such as rethinking the food we eat.



### THE INSPIRATION

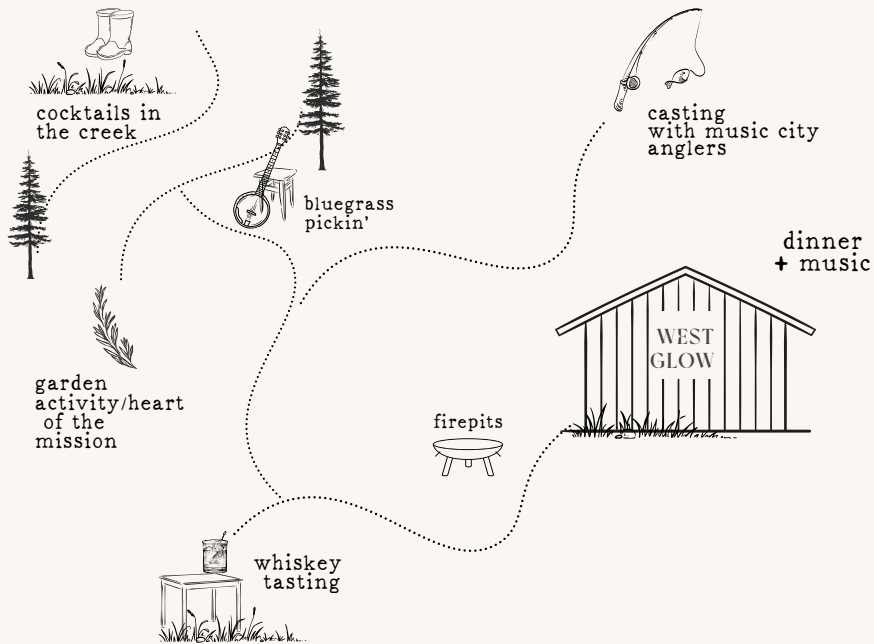
The Heimerdinger Foundation is a nonprofit (public 501(c) 3) organization founded in 2011 following the passing of Tennessee Titans Offensive Coordinator Mike Heimerdinger from cancer.

His wife, Kathie, and their family learned first-hand the challenges of managing medical appointments, treatments, and stressful emotions, while also working to find time to shop for and prepare good, nutritious food. From their family's experience and loss, in 2013 Meals 4 Health and Healing was born.

[Read more about  
The Heimerdinger Foundation](#)



# ROOTS DINNER





## DINNER

CATERING  
By CATERING by SUZETTE

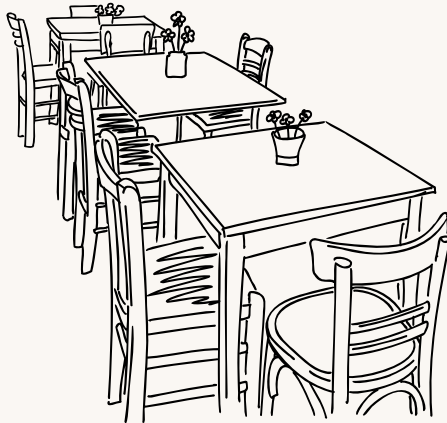


## SPONSORSHIP OPPORTUNITIES

[www.hfmeals.org](http://www.hfmeals.org)



Table of 8: \$2,000.00



1 Ticket to Dinner + Cocktails  
in the Creek

= \$350

1 Ticket to Dinner

= \$275

# HOPE FOR HEALING SPONSORSHIP

HOPE \$10,000	HARVEST \$5,000	CULTIVATE \$2,500	GROW \$1,000	SEED \$500
GUEST ENTRY FOR 10 AT VIP COCKTAILS IN THE CREEK + VIP PARKING	GUEST ENTRY FOR 4 AT VIP COCKTAILS IN THE CREEK + VIP PARKING			
; CORPORATE NAME AND LOGO ON ALL EVENT ADVERTISING; CORPORATE TAG ON SOCIAL MEDIA POSTS	CORPORATE NAME AND LOGO ON ALL EVENT ADVERTISING; CORPORATE TAG ON SOCIAL MEDIA POSTS	CORPORATE NAME AND LOGO ON ALL EVENT ADVERTISING; CORPORATE TAG ON SOCIAL MEDIA POSTS	CORPORATE TAG ON SOCIAL MEDIA POSTS	
SIGNAGE AT EACH TABLE DURING EVENT	SIGNAGE AT EACH TABLE DURING EVENT	SIGNAGE AT EACH TABLE DURING EVENT	SIGNAGE AT EACH TABLE DURING EVENT	
1 VIP TABLE OF 10	1 VIP TABLE OF 8	4 TICKETS	2 TICKETS	
CORPORATE BANNER AT EVENT CORPORATE LOGO ON COCKTAIL NAPKINS	CORPORATE BANNER AT EVENT			
LOGO ON WEBSITE FOR 1 YEAR	LOGO ON WEBSITE FOR 1 YEAR	LOGO ON WEBSITE FOR 1 YEAR		

# HOPE FOR HEALING

## SPONSORSHIP AGREEMENT

THIS AGREEMENT MADE THE \_\_\_\_\_ DAY OF \_\_\_\_\_, 2024, BY AND BETWEEN THE HEIMERDINGER FOUNDATION AND \_\_\_\_\_ (SPONSOR), HEREINAFTER CALLED THE SPONSOR, WITNESSETH THAT THE HEIMERDINGER FOUNDATION AND THE SPONSOR AGREE AS FOLLOWS:

ALL PROCEEDS FROM THIS SPONSORSHIP WILL BENEFIT MEALS 4 HEALTH AND HEALING.

### REQUIREMENTS

- SUBMIT ALL DONATIONS TO THE FOUNDATION WITHIN 30 DAYS OF SIGNING THIS AGREEMENT.
  - PROVIDE A CURRENT DIGITAL HIGH-RESOLUTION LOGO (.EPS, .JPEG, .PNG) TO KATHARINE.RAY@HFMEALS.ORG.
- DEADLINE FOR NAMES AND LOGOS TO APPEAR ON PRINTED COLLATERAL AT EVENT IS AUG 30TH, 2024.

### SPONSORSHIP OPPORTUNITIES

- \_\_\_\_ HOPE (\$10,000)
- \_\_\_\_ HARVEST (\$5,000)
- \_\_\_\_ CULTIVATE (\$2,500)
- \_\_\_\_ 8 TOP TABLE (\$2,000)
- \_\_\_\_ GROW (\$1,000)
- \_\_\_\_ SEED (\$500)
- \_\_\_\_ 1 TICKET + COCKTAILS IN THE CREEK (\$350)
- \_\_\_\_ 1 TICKET TO DONATE TO A HF VOLUNTEER (\$275)

BY: \_\_\_\_\_ DATE: \_\_\_\_\_

SPONSOR AUTHORIZED SIGNATURE:

\_\_\_\_\_

COMPANY NAME: \_\_\_\_\_ EMAIL: \_\_\_\_\_  
CONTACT NAME: \_\_\_\_\_ CONTACT PHONE: \_\_\_\_\_  
ADDRESS: \_\_\_\_\_  
\_\_\_\_\_

SEND COMPLETED FORM TO KATHARINE.RAY@HFMEALS.ORG OR MAIL TO THE ADDRESS BELOW. SEND ALL MONETARY DONATIONS TO: THE HEIMERDINGER FOUNDATION, 430 B EAST IRIS DRIVE, NASHVILLE, TN 37204. PLEASE MAKE CHECKS PAYABLE TO THE HEIMERDINGER FOUNDATION, INC.

### QUESTIONS?

KATHARINE RAY (615) 730-5632



## Roots Dinner

Lynda Davenport, Event Chair

## Board of Directors

Blake Boyd

Don Diffendorf, Treasurer

Kevin Elkins, President

Brian Heimerdinger

Kathie Heimerdinger, Founder

Wendi Michelle

Jannis Muscato

James O'Brien, Secretary

Sharon Peters, PhD

Andrew Sartoris

Jonas De Souza, M.D.

Katharine Ray, Executive Director

## The Heimerdinger Foundation Staff

Sydney Desind, Chef

Missy Hamilton, Garden Manager

Bijal Mehta, Volunteer & Outreach Manager

Susan Poteet, Kitchen Manager

Katharine Ray, Executive Director

Tonya Whitaker, Client Manager