TALE-GATE WITH

FISHER & FRIENDS AT THE FARM

HOSTED BY:
COACH JEFF FISHER

SEPTEMBER 24, 2022

THE HEIMERDINGER FOUNDATION

Meals 4 Health and Healing

TO BENEFIT
THE HEIMERDINGER
FOUNDATION

THE HEIMERDINGER FOUNDATION

Meals 4 Health and Healing

TALE-GATE WITH FISHER & FRIENDS AT THE FARM

Tale-Gate with Fisher & Friends for an exclusive, intimate evening of behind the scenes story swapping with former Tennessee Titans Coach Jeff Fisher and a few of his friends.

Funds raised from this event benefit The Heimerdinger Foundation's cornerstone program, Meals 4 Health and Healing. This program provides immune-boosting meals and nutrition education for people facing cancer.

Details

When: Saturday, September 24, 2022, 4:00pm
Where: Jeff Fisher's Farm in Kingston Springs, Tn
What / Who: Guests will enjoy a 4-course meal
Tickets: $250 /person $1,800/table of 8

This outdoor, festive event will feature story-telling, music, live auction, and a few surprises.

Event Co-Chairs: Dr. Terryl Propper and Lynda Davenport

Promotional Reach

Event sponsors will be featured in various promotional materials, depending on sponsorship level, including:

- Event invitations sent to our mailing list of approximately 300 business leaders and sports enthusiasts in greater Nashville area *(must receive logo by print date)*
- Visible signage and verbal recognition at the event
- Printed material at the event
- Website
- Expected attendance: 250-300

Additionally, this exclusive event will receive significant media coverage online, in print, and via social media outlets.

THE HEIMERDINGER FOUNDATION

Meals 4 Health and Healing

SATURDAY, SEPTEMBER 24, 2022

TALE-GATE WITH FISHER & FRIENDS AT THE FARM

SPONSORSHIP OPPORTUNITIES

MVP $25,000	Biggest Fan $10,000	Quarterback $7,500	Safety $5,000	Blitz $2,500
VIP Meet and Greet	VIP Meet and Greet			
Corporate name and logo on all event advertising	Corporate name and logo on all event advertising			
4 tickets to additional special event	2 tickets to additional special event	tickets to additional special event		
Signage at each table during event	Signage at each table during event	Signage at each table during event	Signage at each table during event	
2 VIP Tables of 8	1 VIP table of 8	1 table of 8	1 table of 8	4 tickets (1/2 table)
Option to display 1 Corporate Banner at event	Promotional logo at the event	Logo on signage at each activity at event	Logo on event signage	Logo on event signage
Logo on website for 1 year	Logo on website for 1 year	Logo on website for 6 months	Logo on website for 6 months	Logo on website for 3 months

EVENT SPONSORSHIP

This agreement made the _____ day of _____ , 2022, by and between The Heimerdinger Foundation and _____(sponsor), hereinafter called the Sponsor, witnesseth that The Heimerdinger Foundation and the Sponsor agree as follows: All proceeds from this sponsorship will benefit Meals 4 Health and Healing.

REQUIREMENTS

- Submit all donations to the Foundation within 30 days of signing this agreement
- Provide a current digital high resolution logo (.eps, .jpeg, .png) to nan.zierden@hfmeals.org.

Deadline for names and logos to appear on printed collateral at event is August 1, 2022

Sponsorship Opportunities

____ MVP ($25,000)
____ BIGGEST FAN ($10,000)
____ QUARTERBACK ($7,500)
____ SAFETY ($5,000)
____ BLITZ ($2,500)

By _____ Date: _____

Sponsor Authorized Signature: _____

Company Name: _____ Email: _____

Contact Name: _____ Contact Phone: _____

Address: _____

Send completed form to nan.zierden@hfmeals.org, or mail to the address below. Send all monetary donations to: The Heimerdinger Foundation, 4004 Hillsboro Pike, Suite 223-B, Nashville, TN 37215. Please make checks payable to The Heimerdinger Foundation, Inc.

Questions?

Lynda Davenport (615) 943-9850

Nan Zierden (615) 730-5632

*The Heimerdinger Foundation is an official 501 (c) 3 non-profit corporation chartered in Tennessee. Federal tax ID number is **45-4049547***

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