

HOPE FOR HEALING  
DINNER & AUCTION

S P O N S O R S H I P P A C K A G E

THE HEIMERDINGER FOUNDATION



# THE HEIMERDINGER FOUNDATION

## HOPE FOR HEALING

### ANNUAL HOPE FOR HEALING DINNER

NISSAN STADIUM

SATURDAY, JUNE 15, 2019, 6:00 PM

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**Katharine Ray**

Executive Director

Dear Friends,

Each year, thousands of people in our Nashville community are diagnosed with cancer. Cancer impacts us all. Treatments can cause many side effects, and maintaining a healthy diet to support healing is critical. In 2010 Mike Heimerdinger (the Offensive Coordinator for the Tennessee Titans, better known as "Dinger") and his wife, Kathie, learned firsthand the difficulties of coping with cancer. Kathie and her family formed The Heimerdinger Foundation in 2011 in Dinger's memory to give back to the community he loved.

The Heimerdinger Foundation is holding its **Annual Hope for Healing Dinner** to raise funds in support of our signature Meals 4 Health and Healing program. **We invite you to join our efforts by sponsoring the event, donating an auction item, and/or bringing your friends.** Held at the Nissan Stadium, the evening will offer a stunning auction, dinner, and incomparable skyline views.

Funds raised will directly support Meals 4 Health and Healing, a heart-centered, caring program of preparing organic, immune-boosting, and anti-inflammatory meals free of charge for cancer patients undergoing cancer treatment. The program also supports their caregivers and is available for up to six months. Since 2013, we have served over 70,000 meals to hundreds of clients and their caregivers. We have also educated hundreds of volunteer teens and adults about proper, healing nutrition for life through our Meals 4 Health and Healing organic garden, kitchen, and meal delivery program. While this reflects incredible success, it is not enough. Your help can offer hope for more people facing cancer and can foster growing awareness that food is medicine.

If you have any questions, please visit [hfmeals.org](http://hfmeals.org) or call 615.730.5632.

On behalf of everyone at The Heimerdinger Foundation's Meals 4 Health and Healing program, including our grateful clients, thank you so much for your consideration.

Warm thanks,

Katharine Ray  
Executive Director

Kathie Heimerdinger  
Founder, President

# HOPE FOR HEALING

## CORPORATE SPONSORSHIP OPPORTUNITIES

The following sponsorship opportunities are available for our annual Hope for Healing Dinner & Auction benefiting The Heimerdinger Foundation Meals 4 Health and Healing Program. If you have further questions, please contact Hope for Healing Chair Lynda Davenport at 615-943-9850.

### **HOPE FOR HEALING TITLE SPONSOR - \$20,000 OR MORE (1 AVAILABLE)**

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- 2 reserved tables of 10 for the Hope for Healing Dinner & Auction
- Corporate name & logo in all event advertising (radio, news, print materials at events, Foundation website)
- Opportunity to display 1 corporate banner in a prominent location at dinner
- Opportunity to display promotional material or provide samples on day of event to all guests

### **HOPE FOR HEALING FEATURE SPONSOR - \$10,000 (2 AVAILABLE)**

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- 1 reserved table of 10 for the Hope for Healing Dinner & Auction
- Corporate name & logo in all event advertising (radio, news, print materials at events, Foundation website, and event promotional banners)
- Opportunity to display promotional material or provide samples on day of event to all guests
- Prominent logo signage at the Hope for Healing Dinner & Auction

### **HOPE FOR HEALING DINNER SPONSORS - \$7,500 (2 AVAILABLE)**

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- Sponsorship will cover food and beverage services for the Hope for Healing Dinner & Auction
- 1 reserved table of 10 for the Hope for Healing Dinner & Auction
- Corporate name and logo recognition on event promotional banners & website
- Signage at the Hope for Healing Dinner & Auction

### **HOPE FOR HEALING VENUE SPONSOR - \$6,500 (1 AVAILABLE)**

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- Sponsorship will cover event space and parking costs at Nissan Stadium
- 1 reserved table of 10 for the Hope for Healing Dinner & Auction
- Corporate name and logo recognition on event promotional banners & website
- Signage at the Hope for Healing Dinner & Auction

# HOPE FOR HEALING

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## **AUCTION SPONSOR - \$5,000 (1 AVAILABLE)**

- Sponsorship will cover online auction costs for event
- 8 reservations for the Hope for Healing Dinner & Auction
- Corporate name and logo recognition on event promotional banners & website

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## **PHOTO BOOTH SPONSOR - \$3500 (1 AVAILABLE)**

- Sponsorship will cover a photo booth for guests at the Hope for Healing Dinner & Auction
- 6 reservations for the Hope for Healing Dinner & Auction
- Corporate name and logo recognition on photo booth

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## **EVENT SPONSORS - \$1000 (10 AVAILABLE)**

- Sponsorship will cover various event logistics to include AV, staffing and onsite security
- 2 reservations for the Hope for Healing Dinner & Auction
- Corporate name recognition on event materials

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## **TABLE SPONSORS - \$500 (30 AVAILABLE)**

- Sponsorship will cover costs for table set ups at Hope for Healing Dinner & Auction
- Company and/or name recognition on sponsored table

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## **RESERVED TABLE OF 10 - \$1000 (30 AVAILABLE)**

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## **INDIVIDUAL HOPE FOR HEALING DINNER GUEST - \$150**

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# HOPE FOR HEALING

## 2019 HOPE FOR HEALING DINNER & AUCTION

SATURDAY, JUNE 15, 2019, 6:00 PM

NISSAN STADIUM

This agreement made the \_\_\_\_\_ day of \_\_\_\_\_, 2019, by and between The Heimerdinger Foundation and \_\_\_\_\_ (sponsor), hereinafter called the Sponsor, witnesseth that The Heimerdinger Foundation and the Sponsor agree as follows:

All proceeds from this sponsorship package will benefit Meals 4 Health and Healing.

### REQUIREMENTS

- Submit all donations to the Foundation within 30 days of signing this agreement.
- Provide a current digital high resolution logo (.eps, .jpeg, .tiff) to [info@hfmeals.org](mailto:info@hfmeals.org)

**\*\*Deadline for names and logos to appear on printed collateral is May 17, 2019\*\***

**\*\* Submit all Hope for Healing Dinner & Auction guest names by May 17, 2019 to [katharine.ray@hfmeals.org](mailto:katharine.ray@hfmeals.org)**

### SPONSORSHIP OPPORTUNITIES

Please check the level you wish to sponsor, and circle the chosen sponsorship when applicable.

- |                                  |  |
|----------------------------------|--|
| _____ Title Sponsor (\$20,000)   | _____ Photo Booth Sponsor (\$3,500)                  |
| _____ Feature Sponsor (\$10,000) | _____ Event Sponsor (\$1,000)                        |
| _____ Dinner Sponsor (\$7,500)   | _____ Table Sponsor (\$500)                          |
| _____ Venue Sponsor (\$6,500)    | _____ Reserved Table of 10 \$1,000                   |
| _____ Auction Sponsor (\$5,000)  | _____ Individual Hope for Healing Dinner Guest \$150 |

### ACCEPTED AND AGREED:

By (please print): \_\_\_\_\_ Date: \_\_\_\_\_

Sponsor Authorized Signature: \_\_\_\_\_

Company Name: \_\_\_\_\_ Email: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Contact Phone: \_\_\_\_\_

Address: \_\_\_\_\_

Send completed form to [katharine.ray@hfmeals.org](mailto:katharine.ray@hfmeals.org), fax to: 615-953-3704, or mail to the address below. Send all monetary donations to:

The Heimerdinger Foundation - 4004 Hillsboro Pike, Suite 223-B, Nashville, TN 37215

Make checks payable to The Heimerdinger Foundation, Inc.

Questions?

Lynda Davenport at 615-943-9850 or

Katharine Ray at 615-730-5632



*\*The Heimerdinger Foundation is an official 501(c)(3) non-profit corporation chartered in Tennessee.*

*Our Federal tax ID number is 45-4049547*