



GOLF TOURNAMENT

SPONSORSHIP PACKAGE

THE HEIMERDINGER FOUNDATION



## 8TH ANNUAL DRIVE FOR DINGER GOLF TOURNAMENT

VANDERBILT LEGENDS CLUB

FRIDAY, JUNE 14, 2019, 9:00 AM

### BOARD OF DIRECTORS

**Kathie Heimerdinger**

Board President

**Judi Medford**

Board Secretary

**Wade Weaver**

Board Treasurer

PricewaterhouseCoopers LLP

**Chris Cahill**

Republic Bank

**Lynda Davenport**

Endodontic Associates

**Tom Fox**

Pinnacle Financial Partners

**Mark Lombardi**

GE Healthcare Financial  
Services

**Gwen McCoy**

HCA Telehealth Services

**James O'Brien**

AltoIRA

**Sharon Peters, PhD**

Tennessee State University

**Chris Wobensmith**

HCA IT&S

**Katharine Ray**

Executive Director

Dear Friends,

Each year, thousands of people in our Nashville community are diagnosed with cancer. Cancer impacts us all. Treatments can cause many side effects, and maintaining a healthy diet to support healing is critical. In 2010 Mike Heimerdinger (the Offensive Coordinator for the Tennessee Titans, better known as "Dinger") and his wife, Kathie, learned firsthand the difficulties of coping with cancer. Kathie and her family formed The Heimerdinger Foundation in 2011 in Dinger's memory to give back to the community he loved.

The Heimerdinger Foundation is holding its **8th Annual Drive for Dinger Golf Tournament** to raise funds in support of our signature Meals 4 Health and Healing program. **We invite you to join our efforts by sponsoring this annual event and participating in the tournament.** Held at the beautiful Vanderbilt Legends Club golf course, a place Dinger loved, the single shot-gun tournament features a light breakfast before the 9:00 AM start and an awards lunch afterwards. We also invite you to join us at our Hope for Healing Dinner & Auction the following evening, June 15, at 6:00 PM at Nissan Stadium.

Funds raised will directly support Meals 4 Health and Healing, a heart-centered, caring program of preparing organic, immune-boosting, and anti-inflammatory meals free of charge for cancer patients undergoing cancer treatment. The program also supports their caregivers and is available for up to six months. Since 2013, we have served over 70,000 meals to hundreds of clients and their caregivers. We have also educated hundreds of volunteer teens and adults about proper, healing nutrition for life through our Meals 4 Health and Healing organic garden, kitchen, and meal delivery program. While this reflects incredible success, it is not enough. Your help can offer hope for more people facing cancer and can foster growing awareness that food is medicine.

If you have any questions, please visit [hfmeals.org](http://hfmeals.org) or call 615.730.5632.

On behalf of everyone at The Heimerdinger Foundation's Meals 4 Health and Healing program, including our grateful clients, thank you so much for your consideration.

Warm thanks,

Katharine Ray  
Executive Director

Kathie Heimerdinger  
Founder, President



## CORPORATE SPONSORSHIP OPPORTUNITIES

The following sponsorship opportunities are available for this exclusive golf event benefiting The Heimerdinger Foundation Meals 4 Health and Healing Program. If you have further questions, please contact Drive for Dinger Chair, Gwen McCoy at 615-516-5211

### **DRIVE FOR DINGER FEATURE SPONSOR - \$10,000 (2 AVAILABLE)**



- 2 golf teams with player gifts and golf awards luncheon
- 1 reserved table of 10 for the Hope for Healing Dinner & Auction
- 1 on-course tee sign
- Corporate name & logo in all event advertising (radio, news, print materials at events, Foundation website, and event promotional banners)
- Opportunity to display promotional material or provide samples on day of event to all players

### **GOLF CART SPONSOR - \$5,000 (1 AVAILABLE)**



- 1 golf team (foursome) with player gifts and golf awards luncheon
- 8 reservations for the Hope for Healing Dinner & Auction
- Logo/name recognition on all golf carts in tournament (approximately 60-70 golf carts)
- Corporate name recognition on event promotional banners & website

### **GOLF AWARDS LUNCH OR BEVERAGE CART SPONSOR - \$3,500 (3 AVAILABLE)**

- 1 golf team (foursome) with player gifts and golf awards luncheon
- 4 reservations for the Hope for Healing Dinner & Auction
- Logo/name recognition on specific sponsorship: Golf Awards Luncheon or one of two beverage carts
- Corporate name recognition on event promotional banners & website

### **PUTTING GREEN OR DRIVING RANGE SPONSOR - \$2,500 (2 AVAILABLE)**

- 2 golf tournament spots with player gifts and golf awards luncheon
- 4 reservations for the Hope for Healing Dinner & Auction
- 1 on-course sign at putting green or driving range
- Corporate name recognition on event promotional banners & website



---

### **HOLE-IN-ONE OR CONTEST SPONSOR - \$1,750 (6 AVAILABLE)**

---

- Hole-In-One Sponsor (3 available) or Contest Sponsor (3 available): 1-Longest Drive, 2-Closest to the Pin, 3 - Putting
- 2 tournament playing spots including player gifts and golf awards luncheon
- Signage at contest hole
- Corporate name recognition on event promotional banners & website

---

### **HOLE SPONSOR - \$500 (36 AVAILABLE)**

---

- One (1) on-course tee box sign
- Corporate name recognition on event promotions

---

### **FOURSOME GOLF TEAM - \$1,600**

---

- 4 golf tournament spots with player gifts and golf awards luncheon
- On-course contests
- Driving range balls
- 4 reservations to Hope for Healing Dinner & Auction

---

### **INDIVIDUAL - \$500**

---

- 1 golf tournament spot with player gift and golf awards luncheon
- On-course contests
- Driving range balls
- 1 reservation to Hope for Healing Dinner & Auction



# 2019 DRIVE FOR DINGER GOLF TOURNAMENT

FRIDAY, JUNE 14, 2019

VANDERBILT LEGENDS CLUB

Registration/Light Breakfast at 7:30 am; Single Shotgun start at 9:00 am  
Vanderbilt Legends Club, 1500 Legends Club Lane, Franklin, TN

This agreement made the \_\_\_\_\_ day of \_\_\_\_\_, 2019, by and between The Heimerdinger Foundation and \_\_\_\_\_ (sponsor), hereinafter called the Sponsor, witnesseth that The Heimerdinger Foundation and the Sponsor agree as follows:

All proceeds from this sponsorship package will benefit Meals 4 Health and Healing.

### REQUIREMENTS

- Submit all donations to the Foundation within 30 days of signing this agreement.
- Provide a current digital high resolution logo (.eps, .jpeg, .tiff) to info@hfmeals.org

**\*\*Deadline for names and logos to appear on printed collateral is May 17, 2019\*\***

**\*\* Submit all golfer names and/or Hope for Healing Dinner & Auction guest names by May 17, 2019 to katharine.ray@hfmeals.org**

### SPONSORSHIP OPPORTUNITIES

Please check the level you wish to sponsor, and circle the chosen sponsorship when applicable.

- |   |   |
|---|---|
| <input type="checkbox"/> Drive for Dinger Feature Sponsor (\$10,000)          | <input type="checkbox"/> Hole-In-One or Contest Sponsor (\$1,750) |
| <input type="checkbox"/> Golf Cart Sponsor (\$5,000)                          | <input type="checkbox"/> Hole Sponsor (\$500)                     |
| <input type="checkbox"/> Golf Awards Lunch or Beverage Cart Sponsor (\$3,500) | <input type="checkbox"/> Foursome Golf Team (\$1,600)             |
| <input type="checkbox"/> Putting Green or Driving Range Sponsor (\$2,500)     | <input type="checkbox"/> Individual (\$500)                       |

### ACCEPTED AND AGREED:

By (please print): \_\_\_\_\_ Date: \_\_\_\_\_  
 Sponsor Authorized Signature: \_\_\_\_\_  
 Company Name: \_\_\_\_\_ Email: \_\_\_\_\_  
 Contact Name: \_\_\_\_\_ Contact Phone: \_\_\_\_\_  
 Address: \_\_\_\_\_

Send completed form to katharine.ray@hfmeals.org, fax to: 615-953-3704, or mail to the address below. Send all monetary donations to:

The Heimerdinger Foundation - 4004 Hillsboro Pike, Suite 223-B, Nashville, TN 37215  
Make checks payable to The Heimerdinger Foundation, Inc.

Questions?  
Gwen McCoy at 615-516-5211 or  
Katharine Ray at 615-730-5632



*\*The Heimerdinger Foundation is an official 501(c)(3) non-profit corporation chartered in Tennessee.  
Our Federal tax ID number is 45-4049547*